

Floor Solutions

The Ultimate Travel Journey from Floor to Flight at FlyOver Las Vegas

Liquid Elements custom flooring contributes to the immersive experience of FlyOver Las Vegas

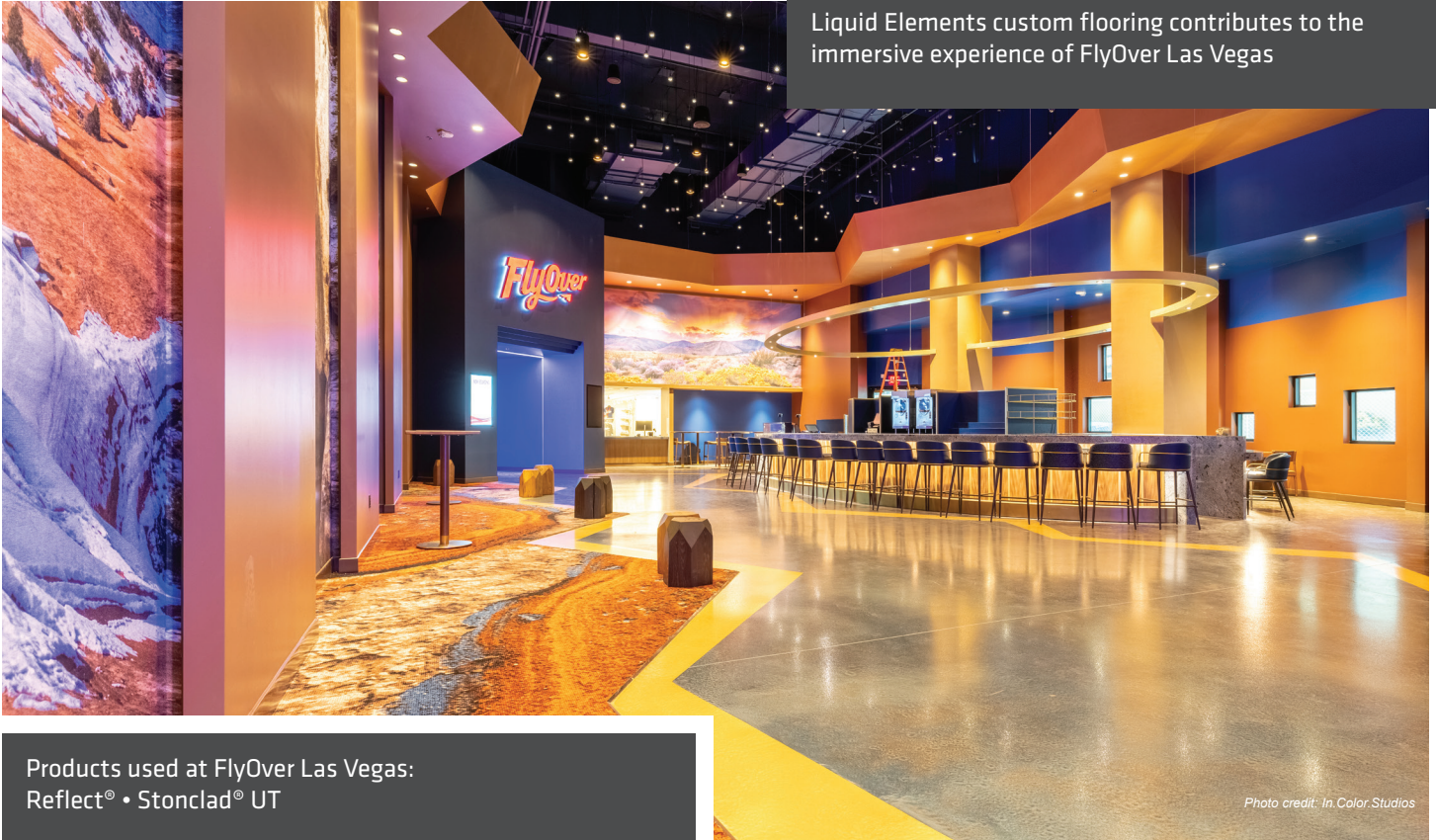


Photo credit: In.Color.Studios

Products used at FlyOver Las Vegas:
Reflect® • Stonclad® UT

Attraction Takes on the Challenge of Standing Out in Las Vegas

FlyOver Las Vegas gives you the ultimate travel journey, all without leaving the Las Vegas strip. With a 52.5-foot-wide spherical screen, flight motion seats, wind and mist sensations, and scents of nature bursting through the room, this interactive ride will take you over the city, through prairies, the Grand Canyon, and more. Competing for attention in one of the flashiest cities in the country, the attraction's decision-makers knew they would require a design that would elevate the wow factor of this state-of-the-art experience. Their mission was to have the immersive experience go beyond the attraction itself and start from the moment visitors entered the building.

How Liquid Elements' Custom Capabilities Enhance a Visitor's Experience

As they approached designing the central lobby space for FlyOver Las Vegas, Owner Representative, Jordan Lewis, and Designer/Creative Director, Rick Rothschild, desired to create a fully immersive themed statement about being in the West. Rick says, "Having our storyline carry from ceiling to floor was essential. The unique creative opportunities we found working with the Liquid Elements flooring application allowed us to achieve the perfect dynamic and exciting floor design necessary to support our vision." Liquid Elements Artfully Poured Floors specializes in high-end, artistic custom design, creating one-of-a-kind projects such as this. From the manufacturing of the floor to its custom installation, the Liquid Elements team worked with FlyOver Las Vegas every step of the way.

Floors Manufactured and Installed for Long-Lasting Performance

To ensure the floor would perform at its highest level in this high-traffic environment, the experts at Liquid Elements evaluated the condition of the substrate and focused on issues that would need to be solved first. After extensive grinding, Stonhard's Stonclad GS, a troweled epoxy mortar, and Stonproof ME7, a urethane membrane, were used to level out the uneven, sloping floor before the Liquid Elements' Reflect flooring system was installed. Reflect is a highly decorative, handcrafted, metallic epoxy flooring system. It is easy to clean, durable, and resilient, and provides comfort underfoot and sound absorption.

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Reflect Floors Become a River with Artistic Installation and Unique Color Options

A custom color Reflect Fusion floor was installed to create the flowing of the Colorado River, an eye-catching design that is unique to FlyOver Las Vegas.



About Liquid Elements

Artfully poured floors by Liquid Elements are built to last and easy to clean, with no crevices or grout to trap dirt and bacteria as experienced with traditional flooring. Key product features include slip, wear, and scratch resistance, as well as comfort underfoot and noise reduction. High design and high performance work hand-in-hand, without one sacrificing the other. Liquid Elements partners with the architectural and design community to support specifications. The Liquid Elements' Artist Series can take your vision to reality with highly customized flooring, perfectly suited to your brand.



Reflect, a highly decorative, handcrafted, metallic epoxy flooring system can fulfill your unique, artistic vision.



Photo credit: In.Color.Studios

Fulfilling the vision of the FlyOver team, patrons of this experience will take their first steps on an incredible journey across land, air, and sea on one-of-a-kind floors when they enter the venue.

Floors Formulated for the Needs of Distinct Spaces

Behind the bar, Stonclad UT, a urethane flooring system designed for commercial kitchens as well as food and beverage applications, was installed to provide slip resistance and handle impact, stains, splashes, and spills. By working with Liquid Elements and Stonhard, FlyOver Las Vegas benefitted from expertise in performance factors and custom design, as well as a single-source warranty on products and installation.

The Stonhard Difference

Stonhard is the unprecedented world leader in manufacturing and installing high-performance polymer floor, wall and lining systems. Stonhard maintains 300 Territory Managers and 175 application crews worldwide who will work with you on design specification, project management, final walk through and service after the sale. Stonhard's single-source warranty covers both products and installation.



Commercial

